

Company Name:				
Product:				
Impact of your company:				
Company's history:				
Products:				
Competitors				
Financial information:				
SWOT:		SWOT Brainstorming:		
Strenghts		Strenghts		
Weaknesses		Weaknesses		
Opportunities		Opportunities		
Threats		Threats		
Financial Information Section:				
Chart or Graph Financial Stock review of the previous year:				
Company financial situation and review:				
Business Terms: Chapters 1-6				
Cite References:				
Article:				
Dated 2010				
url noted				
Summarized				
Report		25 points		
2 page				
double spaced				
1" margins				
12 point font				
Spelling, grammar, and punctuation				
Presentation: 5-10 minutes		25 points		